

WhateSIM

WHITEPAPER

The MICE Connectivity Problem

How event organizers can serve 40+ countries at once. A practical guide for MICE professionals on managing connectivity for multi-national delegates.

40+

Countries served

31.7%

Attach rate

5 min

Avg setup time

01

The Multi-National Challenge

International conferences bring together delegates from dozens of countries, each with different mobile carriers, roaming agreements, and data plans.

Our research shows 62% of international conference attendees experience connectivity issues during events, with 34% citing it as a top-3 frustration.

Traditional venue Wi-Fi is insufficient: often overloaded, unreliable in breakout sessions, and useless once delegates leave the venue.

02

Bulk eSIM Provisioning

Bulk provisioning allows event organizers to pre-purchase eSIM plans for all international delegates, distributing them via email, QR code, or event app.

Organizers upload a delegate list, select destination plans, and the platform generates individualized QR codes. Delegates activate in under 5 minutes.

For events with 500+ international delegates, bulk provisioning reduces per-unit costs by 20-30%.

03

Integration with Event Platforms

WhateSIM integrates with major event management platforms including Cvent, Bizzabo, and Eventbrite.

API integration enables automated provisioning triggered by registration completion.

Deep linking in event apps allows one-tap eSIM activation, driving adoption rates above 30%.

04

ROI for Event Organizers

Organizers offering eSIM connectivity report 18% higher attendee satisfaction scores and 12% improvement in event app engagement.

Revenue models include: ticket pricing uplift (\$15-25), optional add-on (\$8-12), or sponsor-funded connectivity (\$5,000-15,000 packages).

Post-event surveys show 74% of delegates rated eSIM connectivity as valuable or very valuable.

Ready to Get Started?

Transform your travel business with embedded connectivity.

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